

The background is a vibrant, abstract composition of overlapping organic shapes in various colors including yellow, orange, red, green, and magenta. Thin, flowing lines in red, green, and blue are scattered across the scene, adding a sense of movement and depth. The overall effect is a lush, layered, and colorful abstract design.

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## Herbacin – A European tradition

One of the oldest Natural Cosmetic Brands in Germany – heritage and tradition combined with ground-breaking trends resulted in a product line that has stood the test of time. This German family-run company began as an idea when, in 1900, two pharmacists living in the idyllic area of Thuringia had a brilliant thought: *“to create a new personal care formula inspired from the heart of nature.”* Little did they know that this would result in a global beauty success story.

Otto and Hedwig König officially founded Herbacin in Eisenach, Germany in 1905 and very early on created a distinctive brand image that is still the foundation of Herbacin today. It pays homage to the close proximity of deep green forests and flowering meadows where the brand had its roots.

Long before natural cosmetics became popular, Herbacin products were known and sought after for their quality and efficacy. Now, the brand has grown to become a complete natural face, body, and hair care program, with all the products researched, developed, and produced at Herbacin's own production facilities and research labs in Germany.

### **“Made In Germany” Still Stands For Quality**

And with good reason. We use only carefully selected natural ingredients from certified organic cultivation. In addition, we develop and produce locally in Wutha-Farnroda, in the heart of a nature reserve in beautiful Thuringia. It's a lovely place to visit and you will find not only our green heritage products, but the whole variety of our Herbacin and Waldmoos range.

We look forward to welcoming you.



At Herbacin we strive for perfection and are using only carefully selected, natural and organic ingredients that are kind to your skin.



Herbacin is strictly against animal testing and unnecessary chemical additives. A belief that we are implementing consistently in the selection and use of our products to achieve what's best for your skin.



We want to make not only your skin and hair look and feel beautiful, but also our environment. Therefore, we try to convey our products as eco-friendly and efficient as possible. The same goes for all of our packaging, which is 100 percent recyclable.



We produce locally: For our products we are selecting only fruits, essential oils, butter, spices or herbs from organic cultivation within our region.



We use the latest digital technology. Because we believe in a simple, convenient and completely safe online shopping experience.



## Herbacin kamille – Traditional Care

### All-around Skin Protection – All day, every day

One of our globally most popular, gentle-acting skin care lines is also our first – Herbacin kamille. It originated from its natural roots in the nature reserve near Hörsel in Thuringia and took its inspiration not only from the deep green forests and flowering meadows, but Herbacin's own biodynamic

herb cultivation. This close connection to nature culminated in the familiar and distinct "green" brand image. Herbacin kamille products, created especially for busy modern living, has become the perfect all-around everyday protection for skin, nails and hair for both women and men around the world.

#### A.M & P.M "Triple" Action

**Herbacin kamille Hand Cream**, our classic with proven triple action, soothes and nourishes hard-working hands with the healing powers of camomile. Glycerin moisturizes and repairs your skin, making it perceptibly softer and smoother without leaving a greasy film. Silicone acts as an invisible glove and offers optimal defenses against daily environmental influences at work, at home, working out or working in the garden. This product is a worldwide popular treatment to keep overworked, overstressed hands looking and feeling their best – all day, every day!

- Nourishing, soothing and protecting
- Absorbs quickly, without leaving a greasy film
- One of the most popular hand creams in Canada
- Our SOS Tip: the night-treatment in cotton glove

#### Daytime Softness

**Herbacin kamille Soft Hand Cream** Herbacin kamille Soft Hand Cream with its delightfully light texture is absorbed immediately and makes your hands incomparably soft and silky smooth again. Protective and moisturizing ingredients such as vitamin E, vegetable glycerin and provitamin B5 keep the skin from drying out. In combination with the soothing agents of camomile, allantoin and the salutary oil of the safflower, your skin gets a perfect spa treatment with each application.

- For soft and smooth hands
- Extra-gentle formula
- Extracts of camomile and safflower oil
- Intense moisturisation
- With valuable vitamins
- Leaves no annoying grease film

[Herbacin kamille Hand Cream](#)

[Herbacin kamille Soft Hand Cream](#)

[Herbacin kamille Hand and Nail Balm](#)

[Herbacin kamille Skin Firming Body Lotion](#)

[Herbacin kamille Lip Balm](#)



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## Hand and Nail Balm

**Herbacin kamille Hand and Nail Balm** with camomile extract, aloe vera and vitamin complex is suitable for all skin types. This highly effective balm is the ideal combination of our Herbacin kamille hand and body lotion. Rapidly absorbed, it strengthens skin, nails and nail bed in a delightfully gentle way. In a convenient dispenser for the nail salon or home use, it's the ideal product to beautify your nails.

- Suitable for all skin types
- Hydration control
- Soothes, protects and re-balances the skin barrier
- Strengthens the nails with regular application

## All-Over Skin Firming & Protection

**Herbacin kamille Skin Firming Body Lotion** pampers stressed and tired skin with an improved formulation of regenerating argan oil, aloe vera, camomile extracts and skin-active vitamins A and E. The ideal skin protector against environmental factors of all kinds, it not only delivers intensive moisture for a tighter and firmer skin, but also improves elasticity. You'll notice results within a few hours of application.

- For a perceptibly relaxed skin feel
- Also ideal as after-sun lotion
- calming and soothing
- Very mild formulation
- Activates the skin's own repair mechanisms
- Protects skin cells against free radicals
- Ideal for stressed and mature skin



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[Herbacin kamille Hand Cream](#)

[Herbacin kamille Soft Hand Cream](#)

[Herbacin kamille Hand and Nail Balm](#)

[Herbacin kamille Skin Firming Body Lotion](#)

[Herbacin kamille Lip Balm](#)



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## Wellness Hand Cream

### Hands Can Get Wrinkles Too...Therapy for Youthful Hands

Hands are often overlooked, but they can age us too! They are the most used and abused part of the body, constantly in and out of water, exposed to the elements and environmental stresses and, if not properly protected, will age before their time.

All the more reason to show them some TLC with a rich hand care therapy to prevent skin from drying out and cracking. Our Herbacin Wellness hand creams counteract the daily stress and premature aging of the skin with intensive care and protection.

#### Award-Winning Lavender

**Herbacin Hand Cream Lavender.** Pamper your hands for a sensation of well-being with lavender scent oil and plant-based glycerine! This newest Herbacin Wellness hand cream smooths dry, chapped hands with long-lasting hydration. With a gentle lavender fragrance, this award-winning hand cream combines powerful skin protection with intensive care and regenerative properties. This dermatologically tested hand cream is:

- paraben-free
- contains no mineral oils
- contains no animal ingredients or by-products
- not tested on animals

#### Gentle Wild Rose

**Herbacin Hand Cream Wild Rose.** Pamper your hands with natural fruit extracts of wild roses for a wonderful sensation of well-being. This newest Herbacin Wellness hand cream smooths dry, chapped hands, with long-lasting hydration. The Herbacin Wellness Wild Rose hand cream combines powerful skin protection with intensive care and regenerative properties. This dermatologically tested hand cream is:

- paraben-free
- contains no mineral oils
- contains no animal ingredients or by-products
- not tested on animals





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**2014**  
**NaturalHealth.**  
**BEAUTY**  
**AWARD**  
**WINNER™**



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## Step out in Style.... Revitalizing Treatments for Legs and Feet

Throughout our lives we put about 270 million steps – or 419,3908 miles – behind us. That means we could have circled the globe four times. Our poor feet take a beating every day no matter what they are wearing! Taking care of your feet and legs has never

been easier. Herbacin's comprehensive foot care program features six perfectly coordinated natural products with advanced formulations to care for and pamper your feet and legs every day.

### Relaxation for Legs

**Foot Care Leg Lotion** offers instant stress relief and relaxation for tired legs. Natural avocado and almond oil combine with camomile blossom extract to hydrate, soothe and nourish the sensitive skin of your legs. To help improve circulation, the active ingredients from red vine leaves and horse chestnut strengthen the veins and enhance the blood flow in your legs. Carnosine and Vitamin E help bind free radicals to reinforce the cell membrane. Additionally, carnosine reduces the reaction between sugar molecules, collagen and elastin fibers, to promote elasticity of the skin and delay its aging.

### At-Home Foot Massage

**Foot Care Cream** with camomile and urea provide ultimate moisturizing for sensitive and highly stressed feet. Natural oils of camomile extract, allantoin and panthenol soothe and regenerate the skin. Carnosine and Vitamin E bind free radicals to strengthen the cell membrane. Carnosine reduces the reaction between sugar molecules, collagen and elastin fibers, enhancing your skin's elasticity and delaying its aging. Massaged daily into clean, dry skin, Foot Care Cream also prevents cornea, calluses and cracks, keeping feet looking and feeling their best.

### Treat Your Feet

**Foot Care Peeling** with Himalayan salt and almond oil combine to gently deep-clean and smooth rough skin. This special salt scrub removes dry, flaky skin, leaving your feet smooth to the touch. Avocado and sweet almond oil together with natural camomile extract soothes sensitive areas and protects skin from drying out. A "pick-me-up" for tired, dry winter toes, this product is also a perfect pre-sandal pedi treatment for the summer months. After treatment, make sure to apply our super-nourishing and rehydrating Foot Care Cream.

- Camomile from controlled organic farming
- Natural avocado and almond oil
- 100-percent paraben and mineral oil free
- Without PEG's
- No animal derived ingredients
- Free from artificial colors
- Also recommended for diabetics



[Foot Care Leg Lotion](#)

[Foot Care Peeling](#)

[Foot Care Cream](#)

[Foot Care Cooling Gel](#)

[Foot Care Warming Balm](#)

[Foot Care Cleansing Gel](#)



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## Cool It!

**Foot Care Cooling Gel** is the perfect way to cool down hot feet and tired, heavy legs. With its cooling care complex of menthol, menthyl lactate and camphor it not only ensures long-lasting, delightfully invigorating freshness, but, its active ingredients from red vine leaves and horse chestnuts simultaneously strengthen and tone the veins and enhance the blood flow in your legs. The hydrating Cooling Gel absorbs quickly without leaving a sticky film on your skin and leaves feet and legs feeling refreshed and revived.

## Keep Feet Sweet

**Foot Care Cleansing Gel** is the first step for the daily treatment of sensitive and stressed feet. This soap-free, slightly foaming gel with a vegetable raw material base preserves the natural acid mantle of your skin. Calming as it cleanses, ingredients such as camphor, urea and undecylenamid lactylate agents also act to help prevent foot odor and athlete's foot. Use daily to keep feet feeling fresh and, for a special treat, use in a relaxing footbath.

- Camomile from controlled organic farming
- Natural avocado and almond oil
- 100-percent paraben and mineral oil free
- Without PEG's
- No animal derived ingredients
- Free from artificial colors
- Also recommended for diabetics

## Don't Get Cold Feet!

**Foot Care Warming Balm** will treat cold feet to a comfortable, long-lasting sensation of warmth. Avocado and almond oils as well as natural camomile extract gently soothe and hydrate the sensitive skin of your feet. Carnosine and Vitamin E act to bind free radicals and strengthen the cell membrane. Additionally, carnosine reduces the reaction between sugar molecules, collagen and elastin fibers helping to counteract skin aging while enhancing elasticity. An added benefit: your feet will thank you for all the pampering.



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[Foot Care Leg Lotion](#)

[Foot Care Peeling](#)

[Foot Care Cream](#)

[Foot Care Cooling Gel](#)

[Foot Care Warming Balm](#)

[Foot Care Cleansing Gel](#)



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## Face Care

### Why Should Your Skin Age Earlier Than You?

Herbacin Face Care range was developed specifically for today's woman – multi-faceted with different lifestyles but one thing in common – looking for skin care products that will help prevent premature skin aging.

Unlike men, women produce estrogens in their skin, which help keep it plumped and supple. The skin-aging process begins in our mid-twenties, and in women, is accelerated with decreasing estrogen levels, most notably during menopause.

The effect is that skin retains less and less moisture, making it dryer and less smooth. It loses its elasticity and wrinkles become deeper and more visible.

Our luxurious new Herbacin Face Care series was designed to naturally and gently counteract the effects of skin aging. Beautiful skin begins with the best ingredients and a commitment to a daily regime, and it's never too early to begin.

#### Good Night

##### **Herbacin Face Care Night Cream**

A gentle care nourishing formula with almond oil, avocado oil and shea butter have a lasting soothing effect. Natural extracts of chamomile and lotus blossom as well as ingredients from the seed of the moth bean (*vigna aconitifolia*) stimulate cell renewal while you sleep.

#### Looking Good

##### **Herbacin Face Care Day Cream**

Perfectly balanced care with luxurious almond oil, jojoba oil and shea butter. Rich in naturally active moisturizing boosters such as dex-panthenol, fucose biopolymer and the extract of the white lupine, this ultra-light Day Cream is for all skin types.







### Wake-up Tired Eyes

#### Herbacin Face Care Eye Cream

The ultimate wake-up call for crow's feet, fine lines and wrinkles. The double complex with hyaluronic acid and carnosine promotes optimal hydration of the delicate skin around the eyes while increasing the skin's elasticity.

### Defense Serum

#### Herbacin Face Care Anti-Age Serum

This well-balanced formulation contains the finest lipids of sweet almonds and shea nuts. An innovative bio-active complex gets a naturally moisturizing boost from the extract of white lupine, and highly-dosed hyaluronic acid. Combined with the anti-aging agent carnosine to help counteract premature skin aging, Herbacin's Anti-Age Serum is the best defense for skin of all types.

### Wipe Off

#### Herbacin Face Care Two-phase Make-up Remover

Gently removes makeup while giving your complexion a radiantly fresh look and feel. The oil of sweet almonds protects the natural hydro lipid film, and vegetable glycerin with natural extracts of aloe vera and ripe melons promote optimal hydration of your skin after cleansing.

- No parabens
- No silicone oils
- No animal-based ingredients
- For all skin types
- Skin-neutral pH



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## Camouflage

### For Men Who Want More!

Men's skin has a thicker epidermis and ages at a much slower rate than a women's. It's also more prone to acne and skin irritations due to its higher sebaceous production, impurities, and strong facial hair growth. The Herbacin skin care program for men – Camouflage – has been specifically created to help men take care of their skin with no-fuss, no-nonsense products. A quick and easy way to clean, smooth and nourish skin with the finest botanical ingredients, Herbacin Camouflage is a fresh and healthy way to great skin. Natural and gentle formulations are perfect for all skin types, expertly created for men's facial care and shaving needs.

#### Total Care

##### Herbacin Camouflage Moisturizing Face Balm

This product protects, hydrates, and nourishes skin with almond oil, avocado oil, hyaluronic acid, carnosine and dexpanthenol. Total care for a man's skin, this light cream-gel with natural extracts from ripe dragon fruit and white lupines soothes and firms skin. Easily absorbed, it can be applied after shaving and can be used morning and night.

#### Close Shave

##### Herbacin Camouflage Speed Shaving Cream

Fast-track shaving cream for even the most challenging skin, our formula contains natural lipids of sweet almond and shea nuts, vitamin E, provitamin B5, organic camomile, aloe vera and allantoin. These ingredients combine to allow a close shave and protect against skin irritation.

#### Calm the Burn

##### Herbacin Camouflage After Shave Fluid sensitive

Our soothing care complex of allantoin, panthenol and witch hazel (hamamelis) is perfect for men with extra-sensitive skin. The refreshing fluid with the anti-aging agent carnosine and natural melon extract promotes hydration of your skin.





## Refreshingly Good

### Herbacin Camouflage After Shave Lotion

Refreshing anti-aging lotion with allantoin, panthenol and witch hazel (hamamelis) accelerates the healing process of minor irritations, redness and fine cuts. Carnosine increases skin elasticity and counteracts premature skin aging.

## Wake-up Call

### Herbacin Camouflage Eye Roll-On

No more "morning-after" eyes, with this fragrance-free express care roll-on. Refreshes tired-looking eyes with a natural complex of red vine leaves and Cecropia obtusa bark. Hyaluronic acid, carnosine and vitamin E also protect your natural skin texture.



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## 2-in-1

### Herbacin Camouflage Shower Gel for Body & Hair

This truly natural 2-in-1 shower gel offers everything a man needs: a refreshingly masculine fragrance, and the stimulating care complex of magnesium and real ginger & melon essences to reenergize skin.

- No parabens
- No mineral oils
- No animal-based ingredients
- For all skin types



[Herbacin Camouflage Speed Shaving Cream](#)

[Herbacin Camouflage After Shave Fluid sensitive](#)

[Herbacin Camouflage Moisturizing Face Balm](#)

[Herbacin Camouflage After Shave Lotion](#)

[Herbacin Camouflage Eye Roll-On](#)

[Herbacin Camouflage Shower Gel for Body & Hair](#)



## Herbal Hair Care

### Silicone-Free Shampoos And Conditioner With Precious Natural Extracts

Hairdressers and stylists already know the secret to great hair – stay away from silicone – that is, those hair care products that straighten your hair artificially and rob the scalp of its natural health. Instead, keep you hair at its all-time best with our hair care collection of gentle, targeted treatments with natural herbal extracts and precious plant-based raw

materials. All are designed to nourish the scalp and hair while protecting it against the damaging effects of environmental stresses. Always 100 percent silicone free, our products offer sustainable care with natural ingredients to keep you hair irresistibly shiny and beautifully healthy.

#### Pump Up The Volume

**Herbacin Herbal Shampoo Volume** for fine and normal hair gives it more sheen, lift and volume without making it feel heavy. The natural extracts from mango, ginkgo and camomile have a cleansing and soothing effect on the scalp while promoting blood circulation. The result: your sleeker hair with a heavenly new luster.

#### Damage Control

**Herbacin Herbal Shampoo Care** is for damaged and over-processed hair. Hard on your hair? Excessive coloring, blow-drying, brushing and environmental influences can make hair dry, brittle and prone to split ends. This special-care shampoo with natural extracts from bamboo, melon and hops moisturizes and regenerates your hair, giving it a healthy feel and lustrous shine.

#### Balancing Act

**Herbacin Herbal Shampoo Balance** for oily hair gets to the root of the problem – overproduction by the sebaceous glands. By balancing the function of these oil-secreting glands, this shampoo re-establishes a healthy pH balance of the scalp. The natural extracts of ginger, lemon balm and birch act as a soothing anti-bacterial agent without drying the scalp, while simultaneously preventing rapid “re-greasing”.

#### Ultimate Conditioning

**Herbacin Herbal Conditioner with Pro-Vitamin B5** for all hair types is your ultimate care for beautiful hair. It not only smooths the cuticle layer of the hair, making it easy to comb, but it also eliminates static when blow drying. Natural extracts from lotus, melon and aloe vera provide intense moisture, to protect hair from drying out while adding more volume. Additionally, Pro-Vitamin B5 strengthens hair from the roots to the tips to give it a simply gorgeous look and feel.



- Optimum care for damaged hair
- Puts an end to split ends
- With soothing natural extracts
- Paraben and silicone free
- Provides long-term support
- Gentle and moisturizing

## Herbal Shower Gels

### Express-Hydration For Skin And Hair With Natural Anti-Stress Factor

Herbacin Herbal Shower Gels are formulated to gently cleanse the most sensitive skin and damaged hair – even when having just a quick shower. Completely stress-free, non-alkaline surfactants and plant-based moisturizing ingredients stabilize the acid mantle of the skin while a mild-care complex of precious herbal extracts and cold pressed peanut

oil simultaneously strengthen its natural defenses. Your skin will not only feel wonderfully smooth and relaxed, but your hair will also be given valuable protection. With a special conditioner substance from guar beans making hair ultra-supple and easy to style, Herbacin Shower Gels are a perfect no-fuss way to begin a busy day.

#### **Uplifting**

**Herbacin Herbal Shower Gel Dragon Fruit and Passion Fruit** is good for all skin types, thanks to extracts of aromatic, sun-ripened passion fruit and dragon fruit that are rich in valuable anti-oxidants, vitamins and minerals. Luxuriate in its wonderfully exotic fragrance while enjoying a relaxing and uplifting shower.

#### **Energizing**

**Herbacin Herbal Shower Gel Lemongrass and Ginger** for oily and blemished skin will boost your energy in the morning. The natural extracts from ginger have a toning and blood-flow stimulating effect on the skin cells, making skin noticeably softer and smoother. Its distinctively spicy-fresh fragrance will also stimulate your senses with a feeling of well-being.

#### **Soothing**

**Herbacin Herbal Shower Gel Camomile and Green Tea** for sensitive skin offers a particularly mild and gentle formula. Extracts from the camomile flower have a calming and anti-inflammatory effect, while green tea refreshes while providing anti-bacterial benefits. Experience a wonderfully soothing shower as your skin enjoys intense moisture and long-lasting protection for the entire day.

- Soothing herbal & care substances
- Sensual and natural fragrances
- Intense moisture formula
- Long lasting protection
- Paraben and mineral oil free
- pH-neutral





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## Promotion ideas



For an optimal and supportive presentation of the Herbacin products, we offer a wide range of possibilities suitable for a customer's individual needs. Please feel free to contact us for more information.



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